



AWH Re-Opens Downtown Montclair Medical-Use Cannabis Dispensary

February 23, 2021

Debut of storefront on Bloomfield Avenue offers Montclair and northern New Jersey access to an integrated retail cannabis buying experience

MONTCLAIR, NJ – (Feb. 23, 2021) – Ascend Wellness Holdings, LLC (“AWH”), a multi-state cannabis operator, has re-opened its first New Jersey retail operation as Ascend dispensary.

The newly re-branded Ascend dispensary, located at 395 Bloomfield Avenue, is situated across from the historic Wellmont Theater and steps away from the famous Church Street shopping district. It is the only medical-use dispensary to open in Montclair, offering patients easy access to a simplified shopping experience while fulfilling AWH’s mission of “bettering your life with cannabis.”

The 1,500 square-foot dispensary will employ approximately 30 people and features a redesigned open floor plan of sales and operation space. Ascend also offers patients a digitally integrated retail experience with full online ordering capabilities and the ability to schedule pick up times to streamline the shopping process.

“AWH is on a mission to change the way people in New Jersey think about cannabis and our re-branded store in downtown Montclair is dedicated to a consumer-first mindset that is rooted in the spirit of innovation and best-in-class industry practices,” said AWH Founder and CEO Abner Kurtin.

Ascend is committed to meeting patients’ needs by producing some of the highest quality cannabis products, offering an extensive assortment of affordably priced, high-quality, safe, and reliable products across a range of flowers, pre-rolls, vapes, and topicals.

AWH has proudly partnered with the Last Prisoner Project, a nonprofit organization dedicated to cannabis criminal justice reform, to raise a total of \$250,000 in customer donations with a company match by July 2021.

Ascend offers online pre-ordering and dispensary pickup in addition to walk in patients. Patients can learn more information about products and place orders at www.letsascend.com.

About AWH

AWH is a vertically integrated operator with assets and partners in Illinois, Michigan, Ohio, Massachusetts and New Jersey. AWH owns and operates state-of-the-art cultivation facilities, growing award winning strains and producing curated selection of products with effect-based categorization. AWH produces and distributes Ozone branded products. For more information, visit www.awholdings.com.